CPRGROUP
connelly project resources

CPR Group Capability Statement

Company Profile

CPR Group is Australia's leading sports governance, planning and community development firm.

People are our core business. Clients see us as their trusted advisors and planners because we understand that people matter most.

We inspire positive change among volunteers and staff in sport and NFP organisations, Councils and government. As industry leaders in sport and NFP governance, we continually innovate and evolve to ensure long-term sustainability for organisations and communities.

Through the delivery of strategic and facility planning projects, our team assists Councils and government to make the highest and best use of public land. Our experience in stakeholder engagement and planning provides us with the tools and knowledge to approach each project sensitively, and with the needs of all stakeholders in mind.

With extensive experience across all facets of sport and community development, our clients are assured we have the resources and capacity to deliver a wide range of projects, from large scale infrastructure developments to local community not-for-profit organisation support. We strive for great economic, social and environmental outcomes.

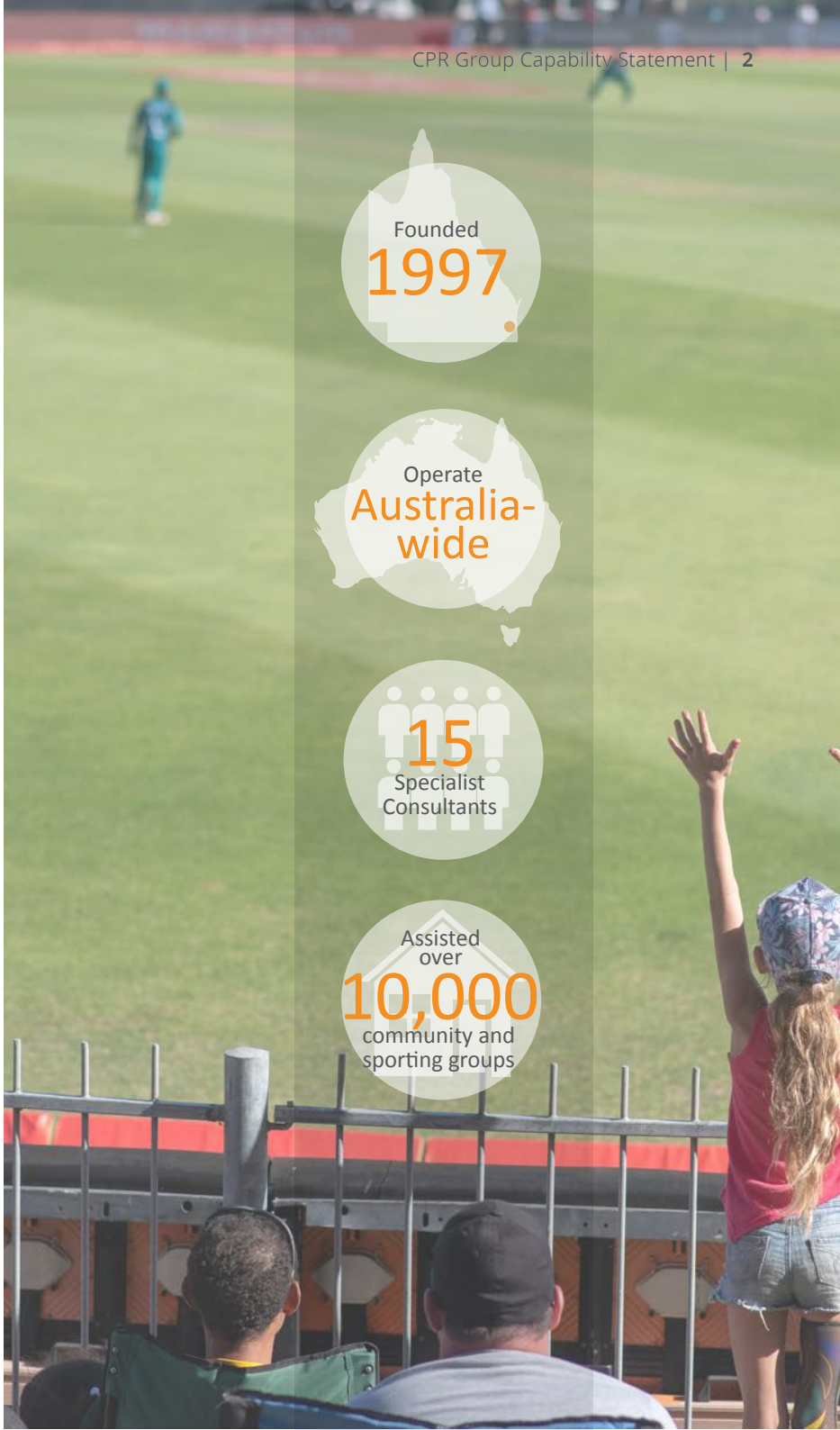
Our clientele are nationwide, across multiple industry sectors including local and state government, private enterprise, universities, and not-for-profit community and sporting groups. The diverse and multi-disciplinary background of our team allows us to offer a fresh perspective on how to solve communication, governance and development challenges.

Our programs and strategies deliver factual messages, collect meaningful data and develop constructive relationships within communities.

We are proudly affiliated with the following organisations:

iap2 international association for public participation

localbuy



Purpose statement

We believe that everyone engaged in **community and sport** can find *personal fulfilment* and be **empowered to achieve** *meaningful outcomes.*

We challenge the status quo, **identify barriers** and *find solutions* to help organisations **deliver** on their purpose.

We care about the *health*, *well-being* and **CONNECTEDNESS** of our clients and their *communities*.

Our Values

We care

We **listen** to understand

We **create solutions** to the *real* problems

We **deliver** WOW

Clients

Core clientele

- Local and State **Government**
- **SSOs & NSOs** State and National Sporting Organisations
- **University** Student Associations
- **Sporting** clubs
- **NFPs** Not for profit groups

CPR Group is the Preferred Provider for governance training and club mentoring for:

Golf Australia · Surfing Australia · Football Queensland · QLD Touch Football · Baseball Queensland · netball Queensland · Softball Queensland · Gymnastics Queensland

Some of our other clients:

Equestrian Queensland · ACTA · ACCRA · ABA Ltd · tennis · Little Athletics Queensland · QLD Rugby League · Queensland Cricket · Surf Life Saving · Multicultural Australia · Student Experience Network · Griffith University Queensland, Australia · msa monash student association · QUT Guild · Arc Clubs · ActivateUTS · USU · Western Sydney University · Tasmanian University Student Association · City of Ipswich · City of Townsville · blue mountains City Council · Cairns Regional Council · Longreach Regional Council · Redland City Council · Brisbane City · Gladstone Regional Council · Mackay Regional Council · City of Gold Coast · Municipality of Hunters Hill 1861 · City of Logan · Central Highlands Regional Council · Litchfield Council · TRC Tablelands Regional Council · Scenic Rim Regional Council · City of Moreton Bay · Sunshine Coast Council · Noosa Council

Services

Master Plans and Land Management Plans

CPR Group has been a leader in research, consultation and delivery of land management planning and master planning projects for over 27 years. Our experience in community, public space and sport and recreation planning projects has enabled us to establish excellent working relationships with Councils, State Government, state and national sporting organisations, sporting clubs, associations and not-for-profits, ensuring we understand the implications of stakeholder engagement and infrastructure planning.

Clients continue to choose CPR Group over large, multinational firms because of our personal and professional approach. Our team takes the time to understand the people who use parks and community facilities, as well as the unique needs of each individual client and community. We prioritise projects with social and community benefit, investing ourselves in achieving the best outcomes on each project for our clients.

Our experience includes park master plans, sports master plans, land management plans, park management plans and community facility master plans.

Facility Strategies

Our extensive experience working with government, Councils and peak bodies provides us with a deep understanding of the need to maximise the community value of sport and community precincts.

Facility strategies provide an opportunity for our clients to work closely with the community and other levels of government to meet the challenges associated with maintaining existing infrastructure, planning for new and upgraded facilities and delivering programs that encourage active communities.

Business Plans and Feasibility Studies

Our range of planning tools and reports assist organisations in applying for funding, rolling out funded projects, running better clubs and protecting vital club assets.

Many funding programs require extensive planning and evidence of financial management. CPR Group provides an extensive range of services to help with securing and managing grant funding for major projects.

Our planning services include:

- Business cases
- Cost benefit analyses
- Economic development strategies
- Procurement plans
- Project management plans
- Project risk management plans

Grant Applications and Funding Support

From providing advice and assistance to help you write your own funding applications to preparing and writing professional applications on your behalf, CPR Group's consultants have extensive experience preparing successful grant applications for all types of funding programs.

Funding programs are extremely competitive. It is vital that your organisation has well-developed projects and a well-written application to stand out from the crowd. CPR Group can assist your organisation with developing funding-ready projects, provide grant application support or even write your application for you. Our consultants have over 27 years of grant writing experience including Council funding programs, state government facility and planning programs and large-scale federal government funding programs.

Business Continuity Planning

We help NFP organisations of all shapes and sizes to plan for the worst. We also support Councils to build the resilience and capacity of organisations within their local area. Therefore, when disaster strikes, these organisations can remain viable, continuing to deliver essential services during times of crisis, or restoring them as quickly as possible during recovery.

Sport and Recreation Strategies

Our data-driven process of review, engagement, audit and analysis, combined with detailed community and stakeholder engagement, delivers strategies that meet the planning intent of Councils and local communities. Our plans are informed by extensive consultation, research and best-practice recommendations. Each plan includes realistic recommendations and achievable strategies driven by the specific needs of each community.

CPR Group's sport and recreation strategies are tailored for each project, as we understand that a one-size-fits-all approach to planning cannot deliver the community outcomes that our plans and strategies achieve.

We utilise a powerful analytics tool that provides interactive visualisations of data in easy-to-understand graphs, tables, maps, reports and dashboards. We can link together data and provide detailed drill-up and drill-down visualisations to support long-term decision making.

- Sport and recreation strategies
- Open space strategies
- Open space and recreation plans
- Parks strategies
- Community development strategies

Sport and Recreation Plans

Our sport and recreation plans identify and prioritise needs and provide evidence-based, strategic guidance.

Our extensive range of planning services include:

- Sport and recreation strategic plans
- Sport and recreation operational plans
- Risk management plans
- Facility management plans
- Asset management plans
- Member protection plans
- Event management plans

NFP Governance

We deliver governance training and projects for sport and NFP organisations including tailored workshops, constitutions and constitution reviews, volunteer management training and support and volunteer management plans.

Volunteers who have participated in our programs are able to focus on doing the volunteer work they love, and can spend more time actually playing sport! Thanks to our commitment to volunteers, our clients continue to innovate and operate viably in this fast-paced world.

Compliance management

CPR Group has developed an automated club document and compliance management system, with integrated reminders and work flows, for Councils and peak bodies to manage club and lessee reporting requirements.

The online system includes educational videos, resources and tools to simplify volunteer roles, and acts as a one-stop-shop for clubs to submit documents, information and requests to Council or their peak body. The system can be tailored to meet the specific needs of each user.

Constitutions

We provide comprehensive constitution and bylaws reviews to ensure compliance with state and territory-based incorporation and Commonwealth corporations law for NFP organisations. Every review is unique and tailored to the needs and current situation of each organisation.

Non-profit governance training

Our clients receive customised governance and administration tools to guide their current and future management. Topics we cover include:

- Meetings and meeting procedures
- Incorporation and constitutions
- Financial management
- Fundraising, sponsorship and grants
- Club and association amalgamation and merger programs
- Marketing and social media
- Volunteer management
- Roles and responsibilities
- Succession planning
- Business Continuity Planning
- Risk Management

Skills

CPR Group is a leader in the fields of community, sport and recreation development, stakeholder engagement and facility development planning. Since 1997, CPR Group has carried out highly successful projects on behalf of national, state, regional and local community, sport and recreation organisations, university student guilds, Councils and government agencies.

Having worked on projects collectively worth more than $4 billion, we have established excellent working relationships and act as the interface between Councils, government and communities. Our projects achieve successful outcomes because of our consultative methodology, our intrinsic understanding of sport and recreation provision and our personal approach.

CPR Group's previous experience demonstrates that we achieve robust project outcomes by working collaboratively with clients in the finalisation of the project plan. Rather than providing long, wordy reports, CPR Group's data visualisation capability enables us to convey complex information in a concise manner that truly 'tells the story' at a glance.

"I have been attending sessions run by Michael and CPR Group since 2013 and have always walked away with great information and insights on what's involved in running a club well"

President, Beenleigh Multisports Association

"CPR Group was able to capitalise on pre-existing community networks and really connect with the local people. This meant that the community had significant input into the master plans"

Community Services Manager, Flinders Shire Council

» **ANALYSIS AND STRATEGIC ADVICE**

Our data-driven process of review, engagement, audit and analysis, combined with detailed community and stakeholder engagement, is backed by 27 years of experience, and delivers evidence based recommendations that are achievable and deliver real results

» **USER-FRIENDLY REPORTING**

Highly skilled in written and visual communication, we deliver concise outputs that clearly interpret complex data so all can understand the important story behind the analysis

» **TRAINING AND MENTORING**

We deliver engaging and motivational training and mentoring in administration, governance and financial management for volunteers and staff in sport and community groups, universities, Councils and government

» **COMMUNICATIONS AND ENGAGEMENT**

Our consultation and engagement programs are developed using the International Association for Public Participation (IAP2) spectrum for public participation and seek to achieve a deep and balanced understanding of each individual situation

» **TECHNOLOGY**

CPR Group is constantly evaluating and utilising technological improvements to add efficiencies and improve outputs.

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